



hungry

www.hungrymag.com

About Our Site

We cover all things tasty. We are not foodies, at least not in the elitist sense. We have been to the French Laundry in Napa Valley. In fact, we once scheduled a whole vacation around reservations to the famed restaurant, yet, we also have guilty pleasures like the Chicago style hot dog or a slice of gooey deep dish pizza.

We know that sometimes the life that surrounds food is more important than the food itself. We examine food as the inspiration for creativity and passion for a career, how it brings friends and family together, and how it forms the basis of strong traditions.

We also tell the stories of the corner taquerias, rib shacks, and exceptional neighborhood joints in Chicago, dig deep into the history of food, and look for the finest ingredients. We do this with a smart, focused, and occasionally irreverent voice.

Accolades

- One of the Best Local Food Websites-Chicago Reader
- Featured in Chicago Magazine's Dish Newsletter
- "excellent Food Web site" epicurious.com (Gourmet and Bon Appetit)
- Yahoo.com "Site of the day"
- "Great Chicago food writing" – GapersBlock.com

Our Reader Stats

- Average age: 34
- 73% are college graduates
- 77% are from Chicagoland
- 54% are Women, 46% are Men
- 67% make \$40,000+ a year

of People Who Will View Your Advertisement

- 21,700 Chicago readers a week
- 93,000 Chicago readers monthly

Contact Us

If you have any questions or need additional information, please email Michael Nagrant at mjnagran@hungrymag.com or call 312-823-0294.

2007 Advertising Rates

Front Page

400x200 pixel ad on the top right of the web page, \$250 a week. (1 advertiser a week)

200x300 pixel ad in right column \$175 week. (3 advertisers a week - \$75 fee to guarantee top placement)

Design Fee

We will design your digital advertisement for a flat rate of \$100.

Stats on Your Ad

We will issue a report of how many people viewed your ad, as well as how many clicked on it while it runs.

Sponsorships

There are other opportunities for placing your advertising, including audio commercials in our podcast interviews which average 10,000 downloads a month on iTunes. Email to inquire.

A daily sponsorship of the entire website with a 760x100 pixel ad banner at the very top of the homepage is available for \$200.

Payment

Ads must be fully paid for before they will run. Payment can be made electronically via Paypal to mjnagran@hungrymag.com or with check or money order made out to:

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